



## PRESS INVITATION 2008 FORMULA ZERO CHAMPIONSHIP

Amsterdam, 7 August – On 22<sup>nd</sup> and 23<sup>rd</sup> August the 2008 Formula Zero Championship, the first international championship for fuel cell racers, will take place in Rotterdam. Formula Zero is the first race series whereby the participants do not emit any CO<sub>2</sub>. This corresponds well with the ambition to bring more sustainable events to Rotterdam. Six racing teams from top international universities designed and built their own hydrogen fuel cell racers, and will compete for two days on the Willemsplein, in the heart of Rotterdam.

Formula Zero, organiser of the Formula Zero Championship, and the Rotterdam Climate Initiative, the main sponsor of the event, invite you to the first race on 22<sup>nd</sup> August. At 16:00 there will be a press conference, followed by a Pit Walkabout. Furthermore, we invite you to a sneak preview of the functioning fuel cell racers and a chance to meet the teams at the scrutineering event on Wednesday 20<sup>th</sup> August, at the RDM Campus in the Port of Rotterdam. Below you will find more information about both of these press events.

### What

Launch of the 2008 Formula Zero Championship

### When

Friday 22<sup>nd</sup> August from 16:00, press conference and Pit Walkabout. Earlier in the day, between 12:30 and 15:00, test sessions will be held. Audio-visual media are welcome to attend these sessions. Please contact Kim Taylor, PR Manager at Formula Zero.

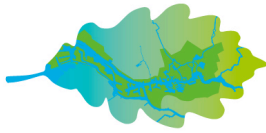
### Program Friday 22<sup>nd</sup> August 2008

FZ Dome, race circuit Willemsplein, Rotterdam (see attached map and directions)

- 16.00: **Welcome press** FZ Dome, Willemsplein
- 16:15 – 16:45: **PRESS CONFERENCE** in FZ Dome
- |                        |   |
|------------------------|---|
| Welcome<br>16:15-16:20 | <b>Kim Taylor</b> PR Manager, Formula Zero<br><b>Eelco Rietveld &amp; Godert van Hardenbroek</b><br>Founders of Formula Zero B.V. |
| 16:20-16:30            | <b>Mark Harbers</b> , Vice-Mayor Rotterdam  |
| 16:30-16:40            | <b>Remco Hoogma, Energy Transition</b><br>Future developments of hydrogen mobility  |
| 16:40-16:45            | <b>Greenchoice-Forze</b><br>Race team from TU Delft   |
- 16:45 – 17:30: **Press Pit Walkabout**  
Opportunity for interviews with the racing teams
- 17:30: **Start gun for the first race by Vice-Mayor Mark Harbers**
- 17:30 – 18:30: **Sprint Races: Flying Start Fastest Lap Time**  
During the race there is a special press box, close to the track, for journalists
- 18:45: **Prize-giving ceremony**

### Program Saturday 23<sup>rd</sup> August 2008

- 11:30 – 13:00: **Test Races**
- 14:15 – 17:00: **Main Races: Standing Start 2 Mile Race**
- 17:00: **Prize-giving ceremony**



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On Saturday 23<sup>rd</sup> August there is no special press event planned, but you are most welcome to attend the second day of zero emission racing. Please contact Kim Taylor from Formula Zero to receive a press pass. After the Rotterdam FZ-GP you will receive a press release with the most important results of this world premiere.

On Wednesday 20<sup>th</sup> August you will have the unique opportunity to meet the teams and see the hydrogen fuel cell racers in action. The scrutineering event, during which officials will test the hydrogen karts for safety, will take place at the RDM Campus in the Port of Rotterdam. The six teams will have the opportunity to test the hydrogen fuel cell racers they have built. You are also invited to join the teams for a drink after the day of testing.

#### **What**

Scrutineering Event (testing the hydrogen karts)

#### **When**

Wednesday 20<sup>th</sup> August from 10:00 am.

#### **Program Wednesday 20<sup>th</sup> August**

RDM Campus, Port of Rotterdam. This is where the Formula Zero test centre is located. The Aqualiner, a fast and environmentally friendly-alternative for the car, will transport you for free from Willemskade to Heijplaat RDM. Please take this invitation with you.

From 10:00

#### **Scrutineering, testing, meet & greet the teams**

Opportunity for interviews and filming

From 17:00

#### **Drinks with the Racing Teams**

#### **Contact and Enquiries**

If you would like to attend the above press events please contact:

• Kim Taylor, Formula Zero, k.taylor@formulazero.nl, tel. +31(0)6 40886277

Please also contact Kim Taylor for further information about the events.

#### **About Formula Zero** ([www.formulazero.nl](http://www.formulazero.nl))

Formula Zero B.V. is a Dutch company that is setting up a zero emission race series for hydrogen and fuel cell vehicles. Racing is the perfect platform for developing this innovative technology, and generating enthusiasm for zero emission cars. The Formula Zero series will commence in 2008 with a student edition, and as the technology and commercial interest develop, the series will scale up to full-size racing.

#### **About The Rotterdam Climate Initiative** ([www.rotterdamclimateinitiative.nl](http://www.rotterdamclimateinitiative.nl))

Improving the climate for the benefit of people, the environment, and the economy. That is the goal and the mission of the collective initiators, Port of Rotterdam, the Rotterdam municipality, Deltalinqs, and DCMR Environmental Protection Agency. The Rotterdam Climate Initiative offers a platform for government, organizations, companies and citizens to work together on a 50% reduction of CO2 emissions while at the same time promoting the economy in the Rotterdam region. By supporting Formula Zero, the Rotterdam Climate Initiative aspires to support the development of this innovative hydrogen technology

